



Now Hiring: Communications Specialist
Application Closes: November 19, 2021, 11:59 pm EST

Strong Schools Maryland does not discriminate, in employment or otherwise, on the basis of race, ethnicity, national origin, religion, socioeconomic status, sex, sexual orientation, gender, identity, gender expression, age, disability, marital status, veteran status, or political affiliation. We encourage individuals from communities that are persistently underrepresented in the education policy and nonprofit sectors to apply.

Overview

Strong Schools Maryland seeks a creative, relationship-driven Communications Specialist for full-time employment. The Communications Specialist reports to the Executive Director and works in partnership with all organizational staff to meet our mission: educational equity-driven advocacy, power building, and information sharing for directly impacted constituencies across Maryland.

Responsibilities of the Role

- Co-create and lead the implementation of the organizational communications plan in alignment with established strategic goals
- Increase the organization's brand recognition in communities across the state, particularly those that experience disparate treatment from the public education system
- Manage the organization's digital presence, including website, email, and social media accounts to drive tangible, goal-focused actions at the state and local level
- Provide internal support by managing the production and dissemination of organizational communications and imagery across media platforms and regional markets in Maryland
- Collaborate with all staff members to develop skill-based messaging capacity of volunteers, create informational materials and testimony, as well as commentary for publication
- Own, develop, and maintain relationships at local, state, and national media outlets
- Occasionally manage fellows, interns, and/or volunteers to complete time-bound, goal-oriented projects
- Occasional travel across the state and region
- Other responsibilities as developed in communication with the Executive Director

Qualifications

- Personal motivations for engaging in the work are aligned with the organizational mission, vision, and core values of Strong Schools Maryland.

- Either a post-secondary degree in communications/a related field OR at least three years' experience in a statewide communications role.
- Extraordinary critical thinking, problem solving, and written, verbal, and visual communication skills.
- Excellent organizational skills, including simultaneous independent project management.
- Demonstrable success in communicating complex issues to broad audiences to inspire action.
- Affinity for collaboration, reflection, and personal/professional development.
- Maryland resident and/or directly invested stakeholder in Maryland public schools (parent, staff member, graduate, etc.) eligible for employment in the state.

Preferred Qualifications

- Intermediate or higher level skill in written and oral communication in a language other than English, particularly Spanish.
- Proclivity for creative, dynamic, artistic approaches to people-centered work.
- Current knowledge of and interest in public education happenings around the state.
- At least two years' experience working directly with students in Title I-eligible public schools.

Compensation and Benefits

The annual salary range for this position is \$50,000-\$60,000, commensurate with qualification and experience.

Benefits provided for this position include:

- Full health, dental, and vision insurance coverage
- 403(b) retirement fund option
- Medical and dependent flexible spending accounts (FSA)
- Life, long-, and short-term disability insurance
- Employee assistance program (EAP)
- Generous vacation and paid sick leave

Application Instructions

Send the following to hello@strongschoolsmaryland.org with the subject line

"Communications Specialist Applicant" by 11:59 pm EST on Friday, November 19, 2021:

- Cover letter addressed to Strong Schools Maryland Staff
- Your resume or CV
- 1 page (500-750 words) sample of your persuasive writing (previous work is fine)